

CHALLENGE

# ACCEPTED

Unconventional  
asset solutions.



# CAPTURE UNCONVENTIONAL PROFITABILITY

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**50% FASTER MILLING**  
WITH MINIMA™ PLUG  
COMPARED TO  
COMPETITOR'S  
PERFORMANCE

Bakken Shale

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**4X FASTER ROP**  
IN CHALLENGING WELL  
WITH MAGNUS® RSS

Permian Basin

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**\$17.7 MILLION IN  
INCREMENTAL VALUE**  
WITH FORESITE®  
ON 800 WELLS

Permian Basin

Construct cost-effective wells, optimize stimulation designs and minimize steep production decline rates with solutions that capture the profitability of unconventional assets.

**EVALUATE ACCURATELY WITH RESERVOIR EXPERTS**

- Process and interpret agnostic data measurements
- Calculate and quantify hydrocarbon potential
- Enable effective geoscience decisions

**CONSTRUCT EFFICIENTLY WITH HIGH-PERFORMANCE DRILLING**

- Drill precisely within the pay zone
- Deliver cost-effective wellbores early
- Accelerate casing and completion running

**STIMULATE EFFECTIVELY WITH EFFICIENT COMPLETION DESIGNS**

- Fine-tune frac intervals through petrophysics and geomechanics
- Optimize perforation and packer placement
- Reduce overall completion costs

**PRODUCE OPTIMALLY USING INTEGRATED  
LIFE-OF-ASSET SOLUTIONS**

- Decrease production decline rates
- Reduce operating expenses
- Extend system run life



[weatherford.com/unconventional](https://weatherford.com/unconventional)