

ANNUAL EMPLOYEE PHOTO AND VIDEO CONTEST GUIDELINES

Enter your photos and videos that capture the essence of One Weatherford. We all bring unique perspectives and experience that contribute to our Company, its operations, and our overall success—and we want to see yours! This year, we are calling for entries that:

- Show pride in your location, Geozone, and community,
- Celebrate the diversity and spirit of your team, and
- Highlight the value of our technology.



**CAPTURE.
UPLOAD.
VOTE.**

Deadline
15 January 2021

Weatherford

*Safety glasses are needed
to protect your eyes!*

ENTRY REQUIREMENTS AND CONTEST INFORMATION

The submission deadline is 15 JANUARY 2021.

Quality requirements

- All safety requirements for the environment must be met; all employees must be wearing the proper PPE.
- Photos must be at least 300 dpi and uploaded as .png, .jpg, or .jpeg.
- Video entries must be horizontal (widescreen, not vertical), HD resolution or higher, under 50 MB, and under two minutes in length.
- If you are capturing photos or videos on your cell phone, please use the following resources as guides to make your entries look great:
 - [How to take great pictures from your cell phone](#)
 - [How to take great video with your cell phone](#)
- Do not use any filtering software or applications. Submit the file in its original size and color for the contest.

Permissions requirements

Personnel and recognizable employees

For a photo or video in which an employee is recognizable, model consent must be secured from the subject. Please list the full name and email address of all models in the appropriate fields on the [contest portal](#), and they will be contacted via email to indicate their consent. If the employee does not provide consent, the entry will be disqualified.

Customer locations

If a job site will be included, the employee must obtain written permission to access the customer's property and to take photos/videos. Ensure that photos/video taken at a customer's location do not capture any distinguishing features that identify that location. It is always wise to ask if there are any aspects of the job site that should not be captured or may show proprietary information.

Judging

After the contest closes at 11:59 pm (CST) on 15 January 2021, entries will be reviewed and rated by an internal committee. Qualifying photos and videos will be judged on adherence to the contest guidelines and quality requirements, and by clarity, composition, and overall presentation. The committee's top photo and video selections will be included in a survey and distributed by email to Weatherford employees and posted to Weatherford's social media channels for voting.

The photographer and videographer whose entries receive the most votes will be the contest winners. The winner's must be current employees at the time the winners are announced.

Prizes

The contest winners will be awarded a GoPro HERO8 or a Canon PIXMA PRO-100 Wireless Professional Inkjet Photo Printer. The prize is non-exchangeable, non-transferable, and is not redeemable for cash or other prizes.

Privacy online

As a participant, finalist, or winner of the Annual Employee Photo and Video Contest, your name and submitted photo/video may appear on Weatherford web and social media pages. This recognition may bring added attention to your personal web presence. We recommend that you review your personal social media privacy settings and also consult our [Global Communications Policy](#) for guidance.

Note: By submitting your photo(s) and/or video(s) to the Weatherford Annual Employee Photo and Video Contest, you grant to Weatherford the right to edit and use the photo and/or video for purposes of advancing the campaign as Weatherford deems fit, which may include making contents of the photo/video available external to Weatherford, including on our public-facing website or on social media platforms. You may withdraw your consent to being featured at any time by emailing privacy@weatherford.com but this does not affect data processed prior to withdrawal. Please refer to the contest [Terms and Conditions](#) for the official contest entry rules.